



Press Release – 29th August 2019

**The Bank of Punjab (BOP) Launches Plantation Drive
in Collaboration with World Wide Fund for Nature Pakistan (WWF-Pakistan)**



Photo Caption: BOP's Acting President Mr. Khalid S. Tirmizey & senior management along with representatives of WWF-Pakistan at the inauguration ceremony of plantation drive.

Lahore: The Bank of Punjab, in collaboration with WWF-Pakistan, has launched a tree plantation drive in the city to make environment clean and to minimize the impacts of climate change. Under the drive, BOP will be planting various indigenous tree saplings in the city. The plantation drive's inauguration ceremony was held at BACHS, Bedian Road, Lahore in which BOP's Acting President, senior management, staff members and representatives of WWF-Pakistan participated. Mr. Khalid S. Tirmizey, BOP's Acting President, inaugurated the plantation drive by planting a tree sapling. While addressing the gathering, Mr. Khalid emphasized on the importance of trees in our ecosystem and highlighted the initiatives that are being taken by the bank to make the Lahore city green. He added that there is a dire need to initiate such drives in other cities to reduce the adverse impacts of climate change.

Hammad Naqi Khan, Director General, WWF-Pakistan said, Pakistan is one of the top countries facing impacts of climate change. This plantation drive is a great initiative that will help to improve tree cover in the city. Trees are known to absorb carbon dioxide and cool the surrounding environment and with impacts of climate change more visible now than ever, we need to plant as many trees as possible. He also urged that people to come forward and plant indigenous tree at different locations in the cities to make this collaboration successful.